





## Strategic Objective

## Priority

<p><b>Putting People First</b></p> 	<ul style="list-style-type: none"><li>• People will feel valued, developed, supported and engaged.</li><li>• We will have an inclusive culture where the diversity of the Health Board's people will be representative of the Health Board's local populations.</li><li>• Through our integrated population health improvement programme, we will enable and empower people to live healthy lives and reduce their risk of ill health.</li></ul>
<p><b>Providing Outstanding Quality</b></p> 	<ul style="list-style-type: none"><li>• Focus on <b>minimising inequity</b> in healthy behaviours, preventative services, access to clinical services, and health outcomes, to reduce current unfair, unjust differences experienced by people in the community.</li><li>• Deliver <b>outstanding quality of care every time</b> - from the most complex care for the most critically ill to routine care that prevents and protects against ill health and disease – addressing physical and mental health needs. Achieve the best outcomes for patients in line with what matters most to them, their families and carers.</li><li>• Develop the Health Board's approach to <b>continuous quality improvement</b> and make the best use of the Health Board's resources</li></ul>
<p><b>Delivering in the Right Places</b></p> 	<ul style="list-style-type: none"><li>• To achieve <b>digital maturity</b> enabling the Health Board to connect and communicate, supporting shared decision making in the planning and delivery of health care services.</li><li>• Refresh and deliver the Health Board's programme for creating <b>integrated health and care facilities</b> in our local communities where people can access the information and support they need under one roof.</li><li>• With Cardiff University and NHS partners, develop the Health Board's plans for <b>ensuring hospitals providing acute care are fit for the future</b>.</li><li>• Develop more <b>shared infrastructure</b> with public and private sector partners to get best value for the Health Board's investment</li></ul>
<p><b>Acting for the Future</b></p> 	<ul style="list-style-type: none"><li>• Develop and expand the Health Board's <b>research, teaching and innovation</b> portfolios in collaboration with Cardiff University and other partners.</li><li>• Contribute to the development of and adopt <b>cutting-edge and novel treatment</b>, techniques and technologies where they deliver improved patient outcomes and improved value.</li><li>• Maximise the Health Board's <b>contribution to the foundational economy</b>.</li><li>• Deliver the Health Board's <b>carbon emissions targets</b> and fully support active and sustainable travel for staff and visitors to patients. Promote, reward and embed successful waste reduction as part of our quality programme of continuous improvement.</li></ul>