

Freedom of Information Act 2000 - Request Reference FoI/23/438
Health Board's Communications Spend

Information Requested:

Can the trust confirm and provide information on the following:

1. Full spend on communications (all types).
2. Spend on physical leaflets and posters by:
 - i. Communications Department
 - ii. Patient Experience / Information
3. Spend on agencies by name for design and copy of trust materials.
4. Spend on digital screens broken into three categories:
 - i. Cost of purchasing / leasing
 - ii. Cost of ongoing maintenance / management
 - iii. Cost of producing the design and copy of any content that is played on the screens

We need this for the financial years ending:

- March 2024 (Y2D)
- March 2023
- March 2022

Please provide this information in an editable spreadsheet.

Response Details:

In response to questions 1-4:

Please see the attached spreadsheets.